EDITORIAL

INNOVATION PATHS: BETWEEN HOPING AND HOPI NG

It is necessary to have hope, but to have hope from the verb to hope; because there are people who have hope of the verb to wait. And hope of the verb to wait is not hope, it is waiting.

Paulo Freire

In the words of Paulo Freire, I seek support for the fabric of this text, with the intention of building bridges between “waiting” and “hoping” to narrate here the trajectories of innovation experienced by the Escola de Saúde Pública do Ceará Paulo Marcelo Martins Rodrigues (ESP/CE).

Although it has developed, over its 28 years, innovative experiences about teaching-learning processes, the theme of innovation takes shape in ESP/CE from the project entitled Health Modernization Platform. In this new scenario, we were challenged to transform practices and incorporate health intelligence, as well as thinking about ways to transform into a science and technology institution (ICT), having as its birthplace the creation of Felicilab – the Innovation Laboratory in the SUS of Ceará.

However, it was not thought that the planet would be taken over by the Covid-19 pandemic, nor that we would experience the biggest health crisis of the 21st century, which claimed thousands of lives in our State and put to the test the capacity of services, professionals and health management. Thus, following Freire's teachings, we understand that "to hope is to get up, to hope is to go after, to hope is to build, to hope is not to give up" and we have incorporated the desire to be and to do innovation, developing technological solutions in the organizational context in an open and collaborative.

During 2020, ESP/CE orchestrated important initiatives beyond the educational component of its competence, constituting a solid network of partnerships that culminated in the development of the Elmo helmet, the iSUS, the Coronavirus website, the Central de Ventilators, and followed treading the path to become a scientific, technological and innovation institution in 2021. In this way, a new era is inaugurated in which innovation is materialized in collaborative learning, in the constitution of open networks, because “to hope is to move forward, to hope it is to join with others to do it differently”, as Freire inspires us. By carrying it forward, the Innovation Policy was published and the Technological Innovation Nucleus (NIT) was established, and by joining with others, we are now part of the Ceará NIT Network with the responsibility of coordinating important activities in the I Ceará Innovation Week. And to do otherwise, on the horizon that can already be seen when designing the new proposed structure for ESP/CE, we will compose the Directorate of Innovation and Technologies.

In addition, with the purpose of sharing knowledge and experiences, Felicilab was a finalist for the biggest innovation award in the country in 2021, promoted by the National School of Public Administration (ENAP). In addition to the development of technological solutions, scientific production was also strengthened in the innovation
team, with participation in international congress, preparation of book chapters and scientific articles accepted in important journals in the area.

In order to contribute to the expansion of spaces for the dissemination of knowledge and practices in the area of innovation in health, and for constituting an important instrument for disseminating science, Cadernos ESP brings in this edition seventeen articles addressing themes in the field of public health, from experience reports, integrative reviews and original articles on Covid, mental health, health surveillance, chronic diseases, oral health, infectious diseases and information technologies. The diversity of objects expresses the complex dimension of health and its interfaces, highlighting the interdisciplinary character of the studies.

Thus, drinking from Paulo Freire’s source, we learn to hope more than to hope, and that “the future exists to the extent that I or we change the present. And it is by changing the present that we manufacture the future: therefore, history is possibility and not determination” (FREIRE, 1991, p. 90). In this way, looking to the future that is announced from what we have changed in the present, it is up to us to broaden the debate on innovation in contemporary society, strengthen public-private partnerships with local, national and international institutions, aiming at the development of technologies and devices that meet the needs of the Ceará population.

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REFERENCES